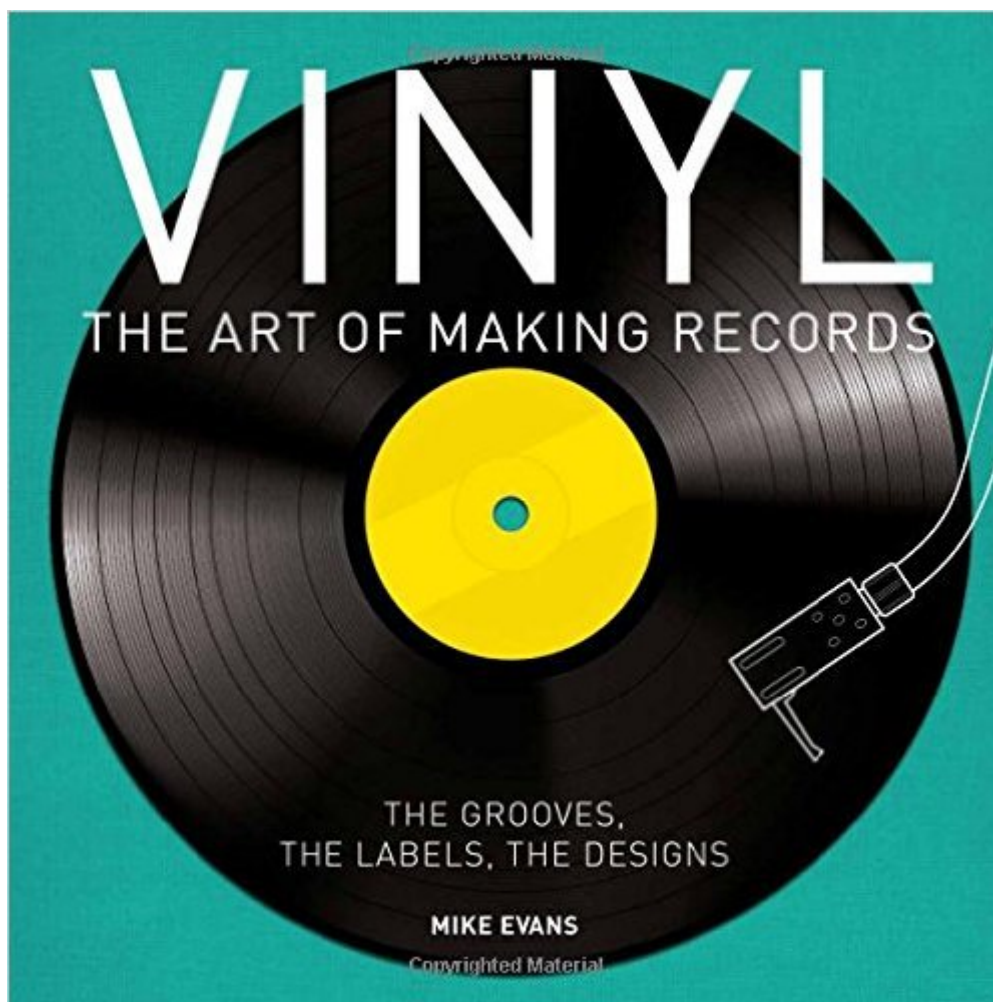


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# Vinyl: The Art Of Making Records



## Synopsis

In our increasingly digital world, audiophiles know that the real recording is on vinyl. That's why sales of vinyl continue to soar. Mike Evans offers a sumptuous visual celebration of this medium's fascinating history and triumphant rebirth. From weighty 78s to feisty 45s, from eccentric EPs to legendary LPs, he brings vinyl recordings off the shelves and out of the crates, spotlighting: • The development of discs from shellac to vinyl • Run-out groove messages, picture discs, limited editions, colored vinyl, and deluxe 180g reissues that make fans and collectors rejoice • The records' iconic packaging and art, including the work of Reid Miles, Roger Dean, Peter Saville, and Hipgnosis • The history and development of various leading labels, such as Atlantic, Audio Fidelity, Casablanca, Decca, Def Jam, Motown, Verve, and more • Groundbreaking artists and their game-changing releases, from the first 45, Eddy Arnold's "Texarkana Baby," to the vinyl revival as led by Jack White's Lazaretto No collection is complete without it.

## Book Information

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## Customer Reviews

For fans of vinyl--it's history, how it's used to make LPs, record playing machines beginning with the earliest ones, examples of art for albums and singles, a synopsis of various important record labels and albums/singles, and other pretty neat information, this book is well worth the relatively low price--especially for a well made hardcover book. Inside the photos and graphics are bright, crisp and clean, the chronological chapters (by decades) are well laid out, and the writing is easy to follow. Even the book cover art of an LP has the feel of "grooves" in it reminiscent of a vinyl

record--a nice touch. Beginning with "The Early Years", there's an easy to read timeline of the record and playing machines from 1877 up through 1925 when the first commercially released record came out, plus a look at later turntables. There's a look at how records are pressed using shellac and then vinyl over the years, and the first albums that were released, including several good photos inside pressing plants showing how masters are made and the actual pressing of the vinyl "blob" into an LP. Throughout you'll see various important artists and the records they released that are important, and a section on Alex Steinweiss who's considered the father of album cover art. There's also sections devoted to record labels beginning with the "V" discs and the change from shellac to vinyl. One great photo is a stack of 78 RPM records (about eight feet tall) with a man next to it holding a very short stack of albums that hold the same amount of music on the new LP format. Labels profiled include Decca, Atlantic, Blue Note, Verve, Folkways, Motown, Island, and a couple of others. Album covers from these labels are also included and are nicely reproduced.

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